

AROMA COLLEGE OF COMMERCE

USMANPURA, AHMEDABAD.

ASSIGNMENT WORK (AUGUST-2025)

CLASS AND SEM.:- M.COM SEM.1

SUBJECT:-STATISTICS (B.R.M.)

MEDIUM:-ENGLISH MEDIUM

DATE:-_____

MARKS:-_____

Q.1. (A) what is research? Explain the objectives and types of Research.

(B) Explain the basic principles of experimental design.

Q.2. (A) Give difference between primary & secondary data.

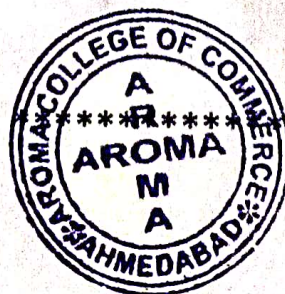
(B) What are the methods of collecting primary data?

Explain any one of It.

(C) Explain the Non-probability sampling.

Q.3. what is correlation? Explain the types of correlation.

Q.4. Give difference between large sample tests & small Sample tests.



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USMANPURA, AHMEDABAD
ASSIGNMENT WORK (AUGUST:-2025)
M.COM SEM-1
SUBJECT:- Business economics (401)
MEDIUM:-ENGLISH

DATE:- _____

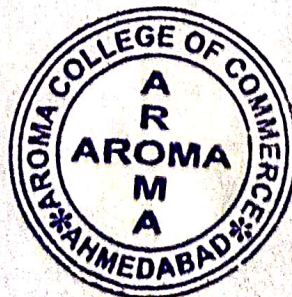
MARKS:- _____

Q-1. What is business economics? Discuss Nature and scope of business economics.

Q-2. Discuss law of variable proportions.

Q-3. Explain price determination under perfect competition.

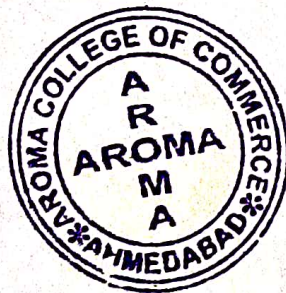
Q-4. Explain price skimming.



AROMA COLLEGE OF COMMERCE
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Assignment Work, (2025)
M. Com. Sem - I
Subject : Marketing Management
(English Medium)

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- Q. 1 Explain steps in Marketing research process.
- Q. 2 Explain meaning of market segmentation and its bases.
- Q. 3 Explain meaning and classification of wholesaler.
- Q. 4 Explain online marketing.



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ASSIGNMENT WORK (AUGUST – 2025)

CLASS & SEM. :- M.com sem 1

SUBJECT :- BUSINESS MGT.

MEDIUM :- english

DATE :- _____

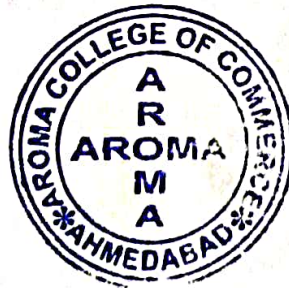
MARKS:- _____

Q.1 Explain various theories of management.

Q.2 state the difference between strategic planning and operational planning.

Q.3 explain Maslow's theory of motivation.

Q.4 explain guiding principles for effective control.



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AROMA COLLEGE OF COMMERCE
USMANPURA, AHMEDABAD
ASSIGNMENT WORK – SEPTEMBER – 2025
CLASS AND SEM : M.COM - 1

SUBJECT : ACCOUNTING FOR MANAGERS

MEDIUM : ENGLISH

DATE : _____

MARKS : 10

Q.1 A. Explain the meaning and the need of IFRS.

B. Describe the meaning and the types of Financial Statements.

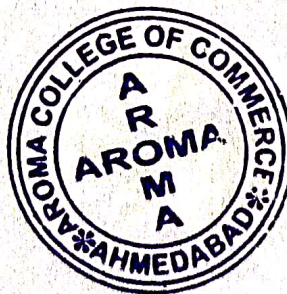
Q.2 Solve The Sum Of Janu LTD. From The Question Paper Of Guj. Uni. December - 2022.

Q.3 A. Write a short note on 'Current Cost Accounting' method, in Inflation Accounting.

B. Write a short note on Role of Forensic Accountant while examining Financial Frauds.

Q.4 A. Explain the difference between Management Accounting And Financial Accounting.

B. Discuss the advantages of Management Accounting.



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AROMA COLLEGE OF COMMERCE

USMANPURA, AHMEDABAD.

ASSIGNMENT WORK (AUGUST – 2025)

CLASS :- M.COM SEM - 1

SUBJECT :- Financial management

MEDIUM :- ENGLISH

DATE :- _____

MARKS:- _____

Question 1 : explain the objectives of financial management.

Question 2 : explain the business risk and financial risk.

Question 3 : explain the methods of capital budgeting.

Question 4 : Explain the importance of cost of capital.

